**LEGISLATIVE OUTREACH AND LETTER WRITING CAMPAIGN**

The Tuition Grants Commission contracts annually with “Engagifii by Crescerance” (formerly Capitol Impact) to provide geocoded listings of all South Carolina Tuition Grants recipients. This information is used in two ways.

First, the Commission provides a cover letter to each South Carolina State Legislator indicating the number of recipients from their legislative district with an estimated amount of total funds that those recipients receive in South Carolina Tuition Grants. Along with the cover letter, each legislator receives password-protected access to the Commission’s web site where they may obtain a list of recipients from their district with the recipients’ home addresses and the name of the college each one attends. No confidential or restricted student information is provided during this process; only public directory information is provided. The use of this geocoding program provides an excellent tool ensuring that State Legislators are aware of the significant impact of the South Carolina Tuition Grants Program in their respective legislative districts.

Second, it is used to provide to each participating college a list of South Carolina Tuition Grants recipients attending their college with the corresponding South Carolina House member and South Carolina Senate member for each recipient. These lists enable each college, should they decide to participate, the opportunity to be involved in the SCICU Letter Writing Campaign at the beginning of each South Carolina Legislative Session. The positive impact of the SCICU Letter Writing Campaign for the South Carolina Tuition Grants Program, which has been conducted for almost 40 years, cannot be overstated.