

South Carolina Higher Education Tuition Grants Commission

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REPORT ON CAPITOL IMPACT CONTRACT

Since January 2007, the Tuition Grants Commission has contracted with Capitol Impact annually to provide geocoded listings of all South Carolina Tuition Grants recipients. This information is used in two ways. First, it is used to provide to each participating college a list of South Carolina Tuition Grants recipients attending their college with the corresponding South Carolina House member and South Carolina Senate member for each recipient that enables their participation in the SCICU Letter Writing Campaign (now exceeding 35 years). Second, it gives the Commission the ability to provide each state legislator information and a spreadsheet (on CD) indicating the names of recipients from their legislative district with an estimated amount of total funds that those recipients receive in South Carolina Tuition Grants. The use of Capitol Impact to provide the geocoded listings has significantly helped the Commission to accurately communicate the impact of the South Carolina Tuition Grants Program to the State Legislature.

Capitol Impact is now a division of Crescerance meaning nothing has changed for the Commission from a procedural point of view. However, there is now a small change in the license fee and the geocoding effective for next year. For the past 9 years, Capitol Impact has charged the Commission \$2500 for the license and \$650 for the geocoding. The new pricing upon contract renewal in December 2017 is \$2750 for the annual license and the geocoding is now \$725 for up to 43,000 records. The total cost will be \$3475 up from \$3150.

This is a sole source contract meaning no other company offers this same service and a bidding process is not available and not required by State Procurement. The staff is requesting Commission approval to renew the contract at \$3475.